

CONSENT FORM

By signing below, you acknowledge and confirm that you have read and understood the contents of this Consent Form, and provide your free, specific, informed, unconditional, and unambiguous consent to the collection, processing, sharing and use of your Personal Data (defined below) for and in connection with the purposes described below.

I, hereby grant my consent to Ferrero India Pvt. Ltd., its officers, employees, agents, independent contractors, licensees, successors, and assigns (collectively referred to as the “**Company**”), as well as its authorized agency 4Minute Mile Marketing Services- 4MM (referred to as the “**Agency**”), to collect, store, use and process my Personal Data for the purpose of Kinder Schoko-Bons Crispy X Avengers Doodmsday (“**Contest**”).

As a participant, I understand that the Company and the Agency will collect only mobile number and state in India and email id in Bangladesh that I submit for entering the Contest. However, if I am selected as a winner, I understand and agree that the Company and the Agency will need some additional information from me to arrange and deliver my prize. This may include my Pan card/Aadhar Card/Driving License for address and verification. I understand that all the information collected from me both the participant information and, if applicable, the additional winner information will collectively be referred to as “**Personal Data**”.

I confirm that my Personal Data shall be processed by the Company for the Contest and the purposes mentioned below in accordance with applicable laws and the Company’s policies. To the extent permitted by applicable laws, I further waive all moral rights, rights of publicity or copyright and all claims to royalties arising from any intellectual property rights contained in my photographs collected pursuant to the Contest or other compensation arising from or related to the use of my Personal Data and hereby forever release and discharge the Company from any claims that may arise regarding the use of the Personal Data, including any claims of invasion of privacy, since such processing has been undertaken by the Company based on my consent.

I understand that my Personal Data may be collected, used and processed by the Company or its authorised representatives for the following purposes:

- (i) To register and confirm my participation in the Contest;
- (ii) To ensure delivery of prizes of the Contest;
- (iii) To use photographs and audio-visual recordings for social media communications relating to the Contest;
- (iv) To analyze participation and engagement metrics for improving future contests and related activities; and
- (v) To ensure compliance with applicable legal, regulatory, and organizational requirements.

I understand that if I choose not to provide certain Personal Data, some aspects of the Contest may not be accessible to me or may be limited in their availability. In such cases, I may refrain from sharing my Personal Data, and I accept any resulting limitations on my participation.

I acknowledge that I can exercise the following rights vis-à-vis my Personal Data subject to applicable laws and the Company’s policies:

- The right to access details regarding the processing of my Personal Data by the Company;
- The right to have my Personal Data rectified, completed or updated;

- The right to request for erasure of my Personal Data;
- The right to withdraw consent to the processing of my Personal Data at any time;
- The right to grievance redressal in relation to any grievances pertaining to the processing of my Personal Data or exercise of rights; and
- The right to nominate any other individual who will, in the event of my death or incapacity, exercise the rights mentioned herein.

I also acknowledge that to exercise these rights and for any questions with respect to this Consent Form or how the Company handles my Personal Data, I can direct it to the Privacy Coordinator at privacy.coordinator.in@ferrero.com.

I agree that this Consent Form including all its content is binding on me.
